

# **Boyup Gazette Advertising Prices as at 1<sup>st</sup> Jan 2010**

## **Display Ads:**

Full page	black & white (A4 portrait)	\$200
Half page	black & white (landscape)	\$100
Quarter page	black & white (portrait)	\$66
Business card	black & white (landscape)	\$38.50
Back 1/2 page	full colour #	\$165
Back full page	full colour#	\$330

*#subject to availability*

*10% discount for bookings of 6 months or longer*

## **Classifieds - "About Town":**

Births, Thank you, free goods etc	FREE
All other notices (For Sale, Employment, AGM etc)	
- 1st three lines	\$10 min charge
- each line thereafter	\$2 per line

## **Upgrades:**

Spot Colour (green only)	add \$10 per month
Permanent placement*	add \$25 per month

*\*subject to negotiation*

**A4 Insert :** \$150

***All rates are inclusive of GST***

*Classified advertisements are subject to space and Editor's discretion*